December 2016

UniverCity Resident Survey

UniverCity
ON BURNABY MOUNTAIN

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MARKET RESEARCH

Executive Overview

The following are highlights from the UniverCity Resident Survey 2016, conducted on behalf of the SFU Community Trust.

In an attempt to better understand the demographic make-up of UniverCity's resident population and further gather feedback regarding their attitudes, opinions, expectations and needs of their community, an online survey was conducted with invitations mailed to all households on a postcard. The survey was first designed in 2007 then updated and repeated in 2010, 2012 and 2014, with the survey completed on paper by mail in 2007 and 2010, and online in 2012, 2014 and 2016.

Influences and Awareness and of Sustainability Features

- The strongest influences or reasons for choosing UniverCity continue to include the natural setting, affordability of the development, proximity or access to amenities, recreational opportunities, and for the first time this year, access to public transit.
- Other influencing factors of note in 2016 include proximity to work, sustainability features of the development, and the architectural design of the buildings.
- Consistent with all previous years, the majority of residents previously resided in other parts of Burnaby (35%), Vancouver (22%) or the Tri Cities area (13%), with most that considered one of these three areas prior to moving to UniverCity.

Executive Overview

- When prompted with various sustainability features found within the community more than eight-in-ten residents were aware of at least one. The most commonly known feature is one of the car share programs, followed by the Living Building Childcare Centre.
- Consistent with all previous measures, almost all residents continue to say they would recommend UniverCity to friends and family (91%).

Work and Transportation

- As found in all previous surveys, the majority of residents is employed for pay (79%), 8% work from home, 66% outside the home and 5% say they do both. Of those who work outside the home, most travel the short distance to SFU (32%), other parts of Burnaby (16%) or to Vancouver (33%).
- The most common mode of transportation for commuters continues to be by private vehicle, the proportion of which has remained consistent since 2012, currently 41%.
- Use of public transit is statistically unchanged since 2012,, currently used by 23%. Also unchanged is the proportion of those who walk to work, currently 31%, having continued to trend upwards from 16% in 2007.

Executive Overview

- Approximately nine-in-ten residents have at one time or another used public transit, with just over one-third that uses it at least once a week or more (36%), while the majority do so just a few times a month or less often (57%).
- Increasing in 2016 is the proportion of residents that have ever used a car share service, from fewer than one-in-five previously to more than one-quarter currently (26%), though most use it just a few times a year or less often.
- Tested for the first time this year, the majority of residents were aware of the proposed Burnaby Mountain Link (84%), with most in favour of it (79% support it).

Demographics

- The majority of households at UniverCity have two adults (69%) or a single adult (22%). More than one-third of households have children in 2016 (38%), statistically unchanged since 2010.
- Recorded for the first time in 2016, just 7% of residents state they are classified as a senior, and two-thirds of those say they would be interested in the provision of seniors living at UniverCity.

Executive Overview

Demographics (*cont'd*)

- Also recorded for the first time in 2016, 36% of households with children under 14 currently have at least one child enrolled in childcare at UniverCity or SFU, eight-in-ten of whom had to sign up to a waitlist, with almost half of those waiting a year or more (46%).
- More than three-quarters of residents at UniverCity currently own their property (77%), and for almost half of them it was their first purchase (47%).
- Just 5% of the properties owned at UniverCity were purchased to provide accommodation for a student within their family.
- In 2016 the majority of homeowners at UniverCity said they downsized (62%), with 24% that bought a larger property, and the remaining 15% that moved to a similar sized unit.
- On average, renters at UniverCity are paying approximately $1,500 per month in rent, with the average size of a rental unit being about 800 square feet.
- More than half of those renting their accommodation at UniverCity have the cost of a utility of some kind included in their rent (57%), most commonly noted being gas (34%), hot water (18%) or electricity (15%).

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- The majority of those renting at UniverCity said they experienced some level of difficulty finding a suitable rental home (56%)
- Two-thirds of all residents are currently satisfied with the size of their home, with 10% considering a move within UniverCity and fewer than one-in-ten considering a move outside of the community (6%).
- On average, the ideal home size for those considering a change would be 1,509 square feet or 3 bedrooms, with the majority (70%) that report being prepared to pay $500,000 or more for their desired home.
- Almost two-thirds of households are currently dissatisfied with the amount of storage space they have and would like more. Desired storage space varies with most interested in a mid-size space of 5x10 (43%), or a larger space of 6x16 (27%).
- Consistent with the proportion reported in 2014, more than four-in-ten households have someone associated with Simon Fraser University, including faculty, students or staff (45%).
- The majority of households have just one car (62%) and one parking space (74%). Amongst those with an additional vehicle, most use street parking (53%) or rent additional spaces (47%).

Methodology

- Following an initial survey in 2007 and follow-up surveys in 2010, 2012 and 2014 the SFU Community Trust commissioned market research in 2016 to track the demographic make-up of UniverCity's resident population and further gather feedback regarding their attitudes, opinions, expectations and needs of their community.
- For the purposes of tracking some of the questions used in the self-completion mail-back survey, designed in 2007 in conjunction with the Trust, and used again in 2010, 2012 and 2014, were retained for the 2016 survey. As in 2012 and 2014 the survey in 2016 was administered using an online methodology.
- A postcard invitation was mailed out November 16th 2016 to all UniverCity residences from lists made available by the Trust. Included on the postcard was a survey link that respondents could use to access the survey. They were asked to respond by December 11th. In addition to the postcard invitation emails were sent out by the Trust to households for whom they held email addresses, and finally phone calls were made to households for whom a publicly listed telephone number was available.
- As an incentive, all those completing a survey were offered the opportunity to enter a prize draw with the chance to win a $250 gift certificate for Nesters market.

Methodology

- In total 288 residents completed a survey from a total of 2,008 households that were invited. The margin of error on this finite sample size is +/- 5% at the 95% confidence level.

The following notations have been used in this report to signify changes over time:

▲ Significantly higher ▲ Directionally higher

▼ Significantly lower ▼ Directionally lower

Significance is tested at the 95% confidence level. Directionally higher/lower is not yet statistically significant at the 95% confidence level, but suggests a possible emerging trend of interest.

Key Findings

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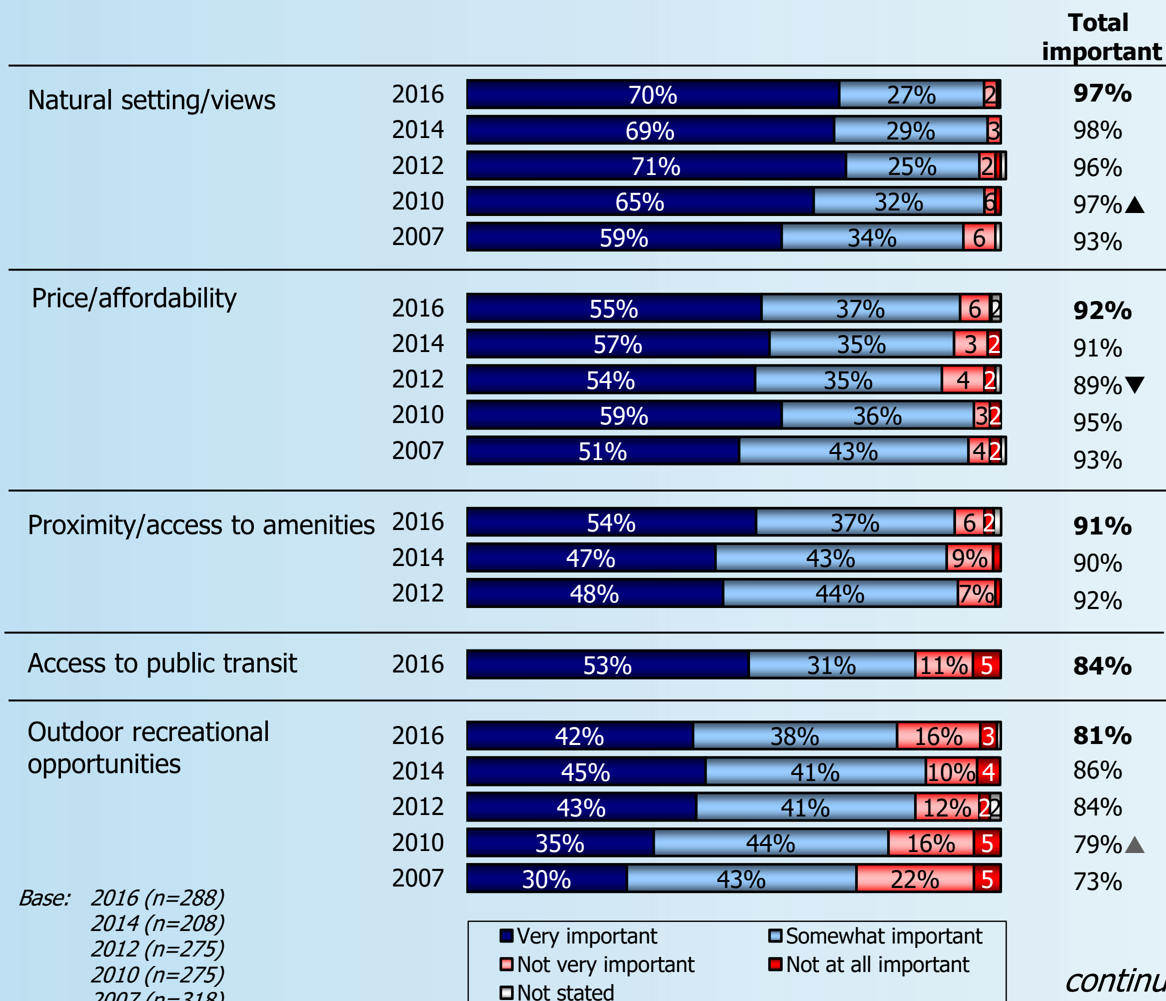
Factors Influencing Decision to Live at UniverCity



Base: 2016 (n=288)
2014 (n=208)
2012 (n=275)
2010 (n=275)
2007 (n=318)

- When prompted, the strongest influences when choosing to live at UniverCity continue to include the natural setting, affordability of the development, proximity or access to amenities, and recreational opportunities.
- Rated for the first time in 2016, access to public transportation is important to the large majority of residents (84%), with more than half for whom it is "very important" (53%).

continued

Q.A1) How important were each of the following in your decision to live at UniverCity?

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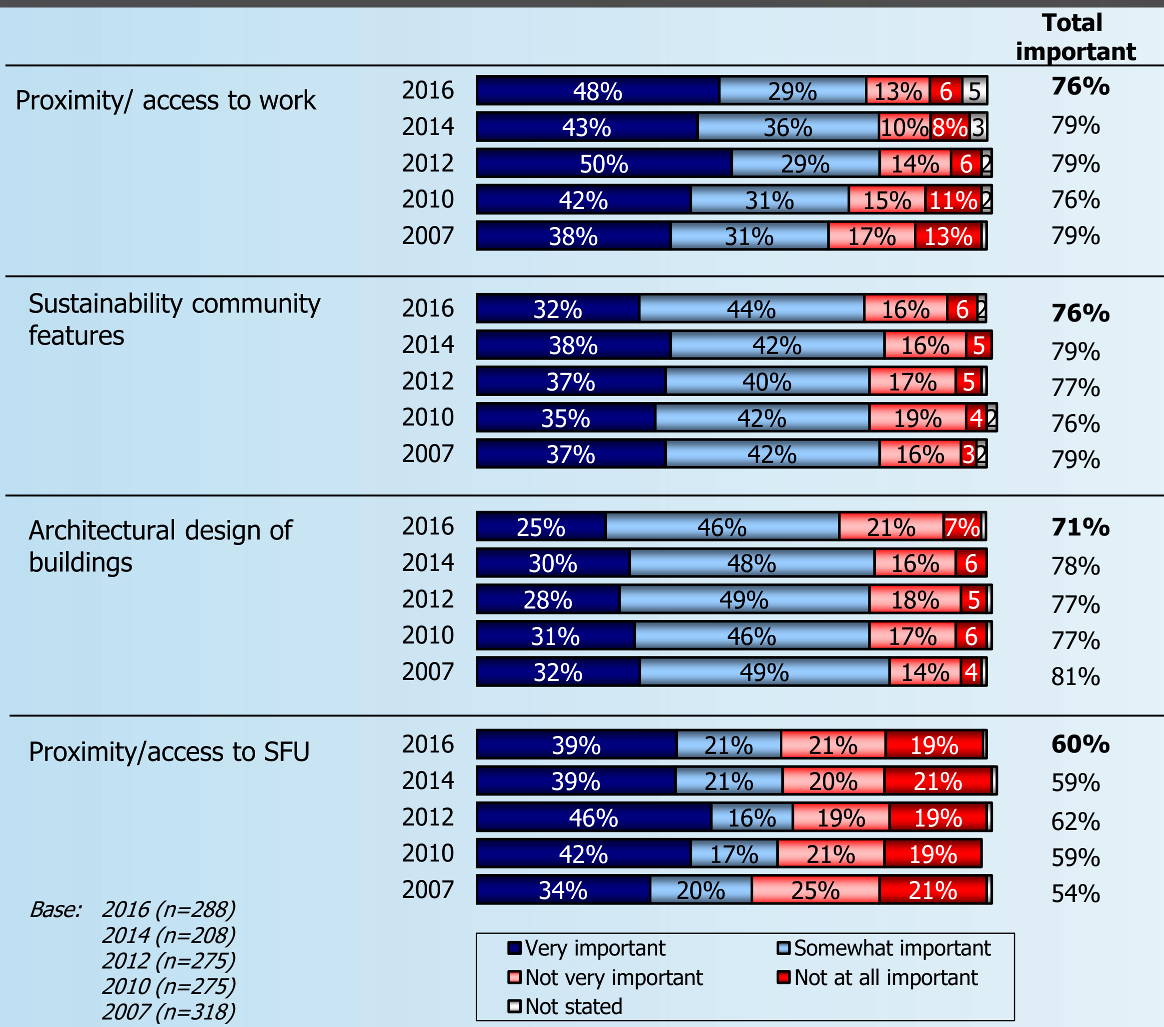
Factors Influencing Decision to Live at UniverCity (cont'd)

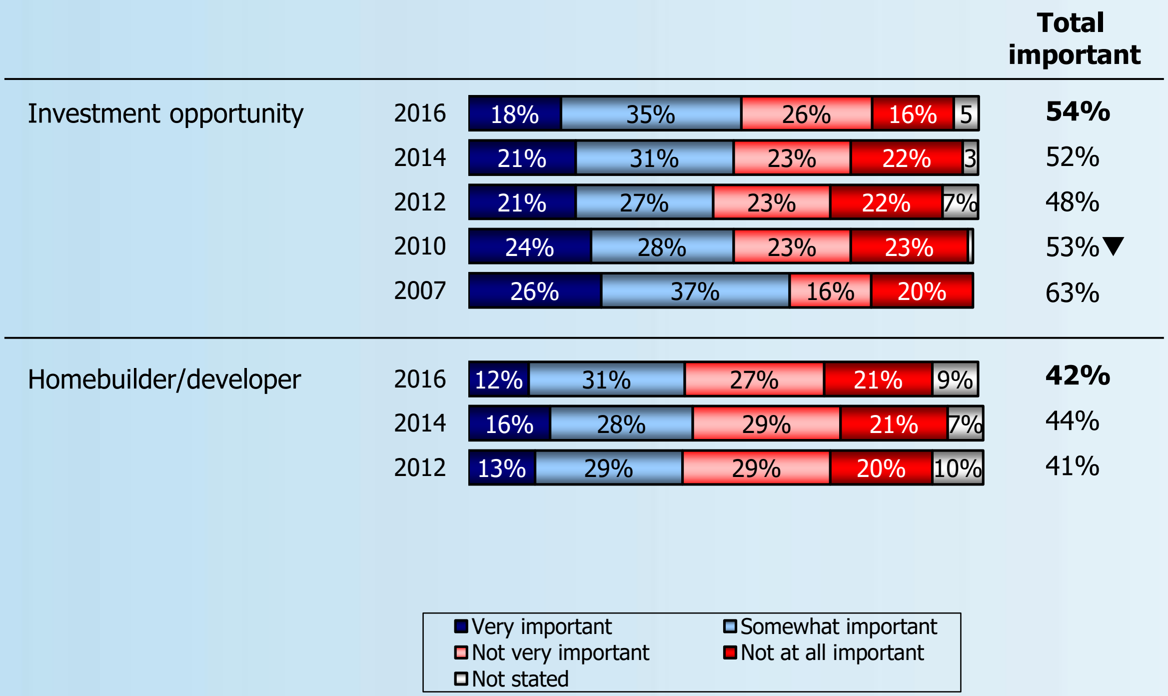


Base: 2016 (n=288)
2014 (n=208)
2012 (n=275)
2010 (n=275)
2007 (n=318)

- Proximity to work and sustainability features remain important for more than three-quarters of residents in 2016, with more than two-thirds rating the architectural design of the buildings as important (71%).
- At six-in-ten, the proportion that rates proximity to SFU as important is consistent with previous years.

Q.A1) How important were each of the following in your decision to live at UniverCity?

Factors Influencing Decision to Live at UniverCity (cont'd)



- The importance of the community as an investment opportunity remains stable this year following a downward trend from 2007 to 2012.
- As found in previous years the homebuilder or developer is rated lowest in terms of importance.

Base: 2016 (n=288)
2014 (n=208)
2012 (n=275)
2010 (n=275)
2007 (n=318)

Q.A1) How important were each of the following in your decision to live at UniverCity?

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Life at UniverCity: Likes

Likes:	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Natural setting/fresh air	34	36	38	38	38
Sense of community/good for families/ neighbours/friendly atmosphere	10	25▲	29	39▲	36
Quiet/tranquil	33	29	23	20	25
Proximity to SFU	18	18	24▲	15▼	23▲
Access to amenities/Nesters Market	5	16▲	23▲	24	22
Location (general)	27	22	29▲	26	18▼
Outdoor recreation opportunities	13	14	18	15	18
Views/it's beautiful	19	16	16	14	18
Unique development/sustainable community/ lifestyle	12	8	23▲	12▼	14
It's safe	4	6	12▲	14	13
Close to Elementary School/Daycare	-	2	14▲	14	12
Access to transit (transit pass*)	5	9▲	7	6	8
It's clean	4	6	3▼	3	2
Affordable/investment opportunity	1	1	4▲	3	1
New development/liked condo layout	9	6	4	3	-
Miscellaneous	1	2	-	1	2
Not stated	6	3	5	12▲	5▼

*(*transit pass only mentioned prior to 2012)*

Q.A2) What in particular do you like about living at UniverCity?

- The location and natural setting of the UniverCity development continue to be the most common appeal of life there.
- The proportion of those mentioning the sense of community remains stable at more than one-third, while those mentioning the proximity to SFU increase this year.
- While those providing general mentions of the location of the community decreases this year, mentions of quietness, access to amenities, and most other attributes remain statistically unchanged.

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Life at UniverCity: Dislikes

Dislikes:	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Private vehicle concerns (e.g. too much traffic/ dangerous drivers/speeding/ problems with roads)	4	5	8	7	15▲
Need a greater variety of retail services / extend hours of operation	26	9▼	19▲	16	14
Lack of/not enough entertainment/restaurants/pubs	11	4▼	6	8	14▲
Problems with other residents/renters/students	5	10▲	13	13	13
Very secluded/isolated/long commute off the mountain	9	10	13	8▼	10
Weather (cloudy/foggy/snow)	5	2▼	11▲	5▼	8
Not a true sustainable community/development not as promised	-	2	11▲	9	8
On-going construction causes disruptions/inconvenience/irritation	7	3▼	7▲	10	8
Public transit concerns/ not enough service/ removal of transit pass*	10	6▼	10▲	7	7
Lack of larger home sizes (i.e. above 1300 sq. ft.)/ lack of storage/need more space for family	-	5	8	6	7
Real estate price concerns/ expensive rentals	-	-	-	3	7▲
Maintenance issues (e.g. poor garbage collection/too much litter/dog waste/landscaping)	2	5▲	7	10	6
No sense of community / not aware of community events	5	4	12▲	6▼	6
Complaints about Polygon/SFU Trust/strata	6	4	10▲	7	6
Need more usable green space (e.g. dog parks, playgrounds etc)	3	8▲	9	4▼	6

**first mentioned in 2012*

Q.A3) And what in particular, if anything, do you dislike about living at UniverCity?

continued...

- In terms of negative aspects of the community, this year sees an increase in mentions of concerns regarding private vehicles such as traffic levels and dangerous driving, and references to a lack of entertainment choices.
- A minor increase also occurs in mentions about real estate prices and the high price of rental accommodation.
- Statistically unchanged is dissatisfaction with retail services, problems with other residents and the remoteness of the community.
- Most other issues, each reported by fewer than one-in-ten residents also remain proportionally unchanged.

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Life at UniverCity: Dislikes (cont'd)

Dislikes (cont'd):	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Lack of recreational opportunities/trails/community centre/ swimming pool	4	2	3	5	6
Too noisy	2	6▲	7	5	5
Need medical clinic/doctor's office	-	-	4	4	5
Increased crime/safety concerns/need Police Dept.	5	2▼	3	5	3
Parking problems/cars get towed/not enough street parking	14	10	7	6	2▼
Lack of emergency services (i.e. fire department, police)					2
Growing population/too crowded	-	-	4	3	2
Poor quality construction	2	1	2	1	2
Cost of living (i.e. retail, parking)	-	-	4	1▼	-
Problems with students/turning into university housing	3	5	10▲	9	-
Road concerns (too narrow, need lighting, etc.)	4	4	7	3▼	-
Poor cell phone reception	1	<1	-	-	-
Local retail hours are inconvenient	5	3	-	-	-
Poor investment/too expensive	-	5	-	-	-
Inefficient snow removal	8	6	-	-	-
Lack of elementary schools	8	-	-	-	-
Miscellaneous	3	4	5	4	2
Not stated	13	18▲	14	22▲	14▼

Q.A3) And what in particular, if anything, do you dislike about living at UniverCity?

- The one issue receiving fewer mentions this year is the issue of parking, the lack of parking, being towed or other parking related problems.

Area Lived in Prior to Moving to UniverCity

	Previously Lived				
	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Burnaby	29	32	30	30	35
Vancouver	26	24	24	25	22
Tri Cities (Coquitlam, Port Coquitlam, Port Moody)	12	12	13	8▼	13
North Shore	6	6	6	3	4
Other Metro Vancouver	12	12	8	8	3▼
Langley / Surrey (2016)	n/a	n/a	n/a	n/a	2
New Westminster (2016)	n/a	n/a	n/a	n/a	1
Fraser Valley (2016)	n/a	n/a	n/a	n/a	1
Richmond (2016)	n/a	n/a	n/a	n/a	<1
Other BC	3	1	5▲	4	6
Other Canada	5	5	5	8	8
USA	4	4	6	4	3
Other	<1	4	4	2	6▲
Not stated	2	-	-	8	-

Q.A4i) Where did you live before moving to UniverCity?

- Consistent with all previous years, the majority of residents in 2016 previously lived in either Burnaby, Vancouver or the Tri-Cities prior to moving to UniverCity.
- An additional 7% moved from the North Shore and other parts of Metro Vancouver, while the proportion coming from other parts of B.C. is unchanged since 2012, currently 6%.
- A minor decrease is recorded for those moving from other parts of Metro Vancouver (excluding the North Shore), while an increase is recorded among those coming from other parts of the world (up from 2% to 6% currently).

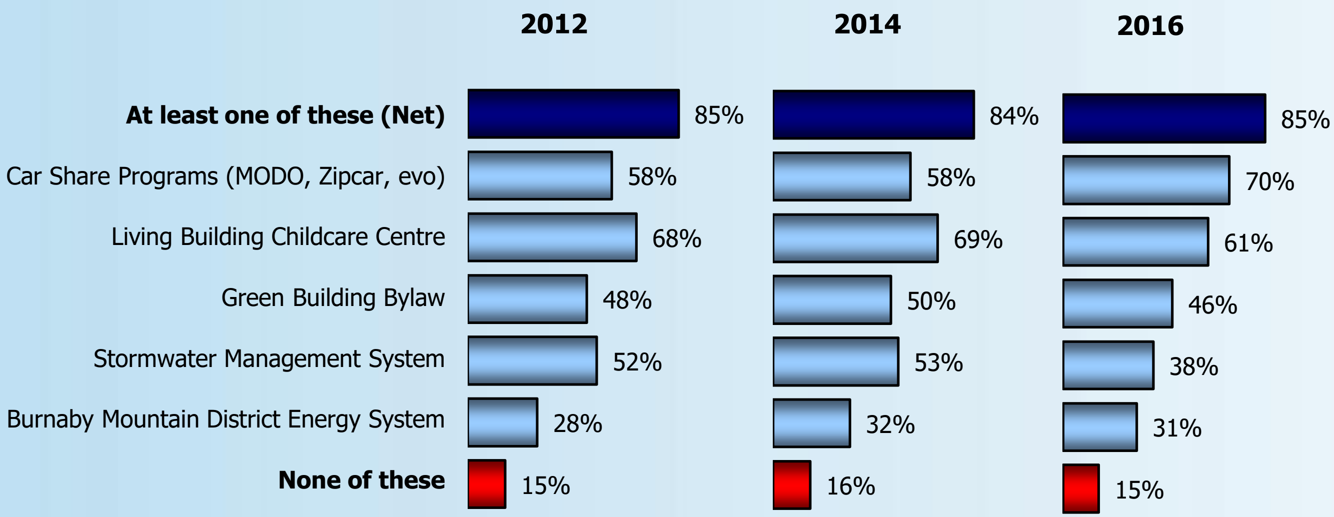
Areas Considered Prior to Moving to UniverCity

	Previously Considered			
	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Burnaby	57	58	59	71▲
Vancouver	37	41	38	33
Tri Cities (Coquitlam, Port Coquitlam, Port Moody)	19	36▲	30	33
New Westminster	9	18▲	18	24
North Shore	16	18	15	14
Fraser Valley	-	-	-	1
Richmond	2	2	3	1
Other Metro Vancouver	3	3	3	-
Other BC	<1	<1	1	-
Other Canada	<1	-	1	-
USA	<1	-	-	-
Other	<1	-	-	6
Not stated	-	6	11	-

Q.A4ii) And where did you consider moving to before moving to UniverCity?

- Consistent with previous measures, the majority of residents considered living in either Burnaby (71%), Vancouver (33%) or the Tri-Cities (33%) before settling on UniverCity.
- This year almost one-quarter had considered New Westminster, with 14% considering the North Shore.

Awareness of Sustainability Features or Initiatives

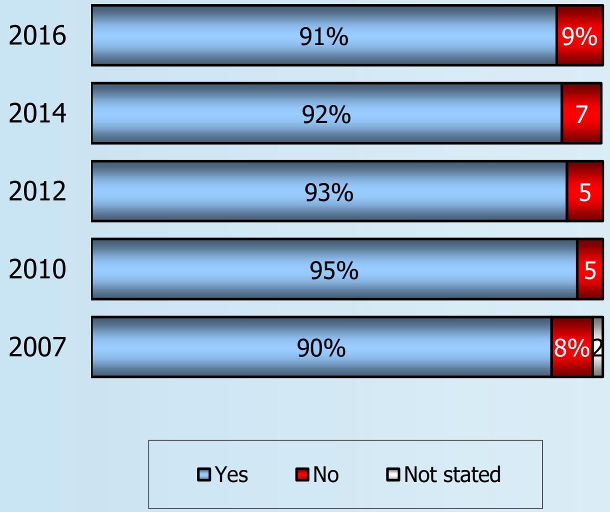


Base: 2016 (n=288)
2014 (n=192)
2012 (n=273)

Q.A5) Before today which of the following sustainability features or initiatives at UniverCity were you aware of?

- When prompted with various sustainability features found within the community, more than eight-in-ten residents were aware of at least one feature.
- The most commonly known feature was one of the car share programs, followed by the Living Building Childcare Centre.
- Just less than half of all residents were aware of the Green Building Bylaw, with just over-one-third aware of the Stormwater Management System (down from 53% a year ago to 38% currently).
- Least commonly known remains the Burnaby Mountain District Energy System.

Would Recommend Life at UniverCity



- Consistent with previous measures, the large majority of residents continue to say they would recommend UniverCity to friends and family.

Base: 2016 (n=288)
2014 (n=191)
2012 (n=273)
2010 (n=275)
2007 (n=318)

Q.A6a) Would you recommend UniverCity to friends or family?

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Reasons to Recommend Life at UniverCity

	Total would recommend UniverCity to others	
	2014 (175) #	2016 (262) #
Sense of community/ good for families/ friendly atmosphere	42	34▼
Natural setting/ fresh air	20	19
Quiet/ tranquil	15	15
Good location/ close to work/ other municipalities	11	14
It's safe	16	13
Enjoy living here	11	13
Views/ it's beautiful	11	12
Access to amenities (walking distance to stores, services, restaurants)	10	12
Proximity to SFU	7	12▲
Affordable/ investment opportunity	12	11
Unique development/ sustainable community/ lifestyle	11	11
Outdoor recreation opportunities	6	9
Close to elementary school/ daycare	7	5
Access to transit	5	4
It's clean	1	3
New development / liked condo layout	-	1
No reason provided	15	17

Q.A6b) Why is that?

- Survey participants that stated they would recommend UniverCity to others were further asked their reasons why, with reasons generally similar to those provided in 2014.
- Among those that would recommend the community to others the most common reason stated is the sense of community felt there, that it is friendly and good for families
- Other positive aspects that are highlighted include the natural, quiet setting, the views and beautiful surroundings, as well as a sense of safety.
- For others the appeal lies in the location, the access to work and other parts of the Lower Mainland in general. It is seen as a unique, sustainable development that is also a good investment opportunity.
- Also appreciated are the amenities and services such as Nesters Market, daycare and elementary school.

Reasons NOT to Recommend Life at UniverCity

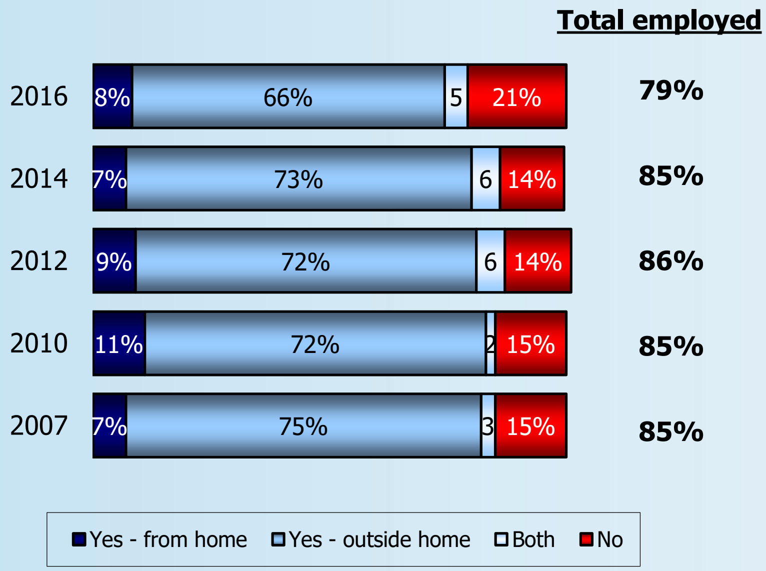
	Total would not recommend UniverCity to others		
	2012 (19) #	2014 (16) #	2016 (26) #
Lack of amenities/ services	4	5	7
Property has not held its value/ no appreciation	3	1	4
Lack of larger home sizes/need more space for family	1	2	4
Concerns about the Kinder Morgan Tank Farm / Pipeline expansion (2016)	-	-	4
Very secluded/ isolated/ long commute off the mountain	5	6	3
No sense of community	4	1	3
Not a true sustainable community/ development not as promised	3	2	3
Problems with other residents	2	4	3
Too much traffic/ dangerous drivers/ speeding	1	-	1
Too crowded/over-developed/units are too close together	1	3	1
Miscellaneous	-	1	4
No reason provided	5	3	4

Q.A6b) Why not?

- Among the few that would not recommend UniverCity the most commonly mentioned reason is the lack of amenities or services.
- Other things that put off the residents include a lack of larger sized units, remoteness of the community, disappointment with sustainability features, problems encountered with other residents, and for the first time this year, concerns about the Kinder Morgan pipeline expansion.

Section B

Employment Status



- As in previous years, the large majority of residents are currently employed for pay (79%).
- Most work outside the home (66%), with 8% that works from home, and 5% that do both.

Base: 2016 (n=288)
2014 (n=191)
2012 (n=273)
2010 (n=275)
2007 (n=318)

Q.B1) Are you employed or working for pay?

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Work Location

	Total employed outside the home								
	Respondent					Other Adults*			
	2007 (270) %	2010 (204) %	2012 (213) %	2014 (150) %	2016 (204) %	2010 (131) %	2012 (177) %	2014 (125) %	2016 (170) %
Burnaby/SFU	42	45	36▼	46▲	48	51	46	43	46
SFU	n/a	n/a	n/a	30	32	n/a	n/a	22	25
Burnaby	n/a	n/a	n/a	16	16	n/a	n/a	22	21
Vancouver	37	39	30▼	35	33	31	30	34	30
Tri Cities	7	10	8	5	4	4	7	2▼	7▲
North Shore	7	6	5	-	3	1	7▲	2▼	2
Richmond	6	6	6	3	-	3	3	6	4
New Westminster	3	5	5	2	1	2	2	2	2
Langley/Surrey	4	5	5	3	6	2	5	6	6
Fraser Valley	1	1	1	1	-	-	-	1	1
Other	4	11	10	5▼	5	6	-	12	9
Not stated	-	-	-	-	-	-	-	2	4

Q.B2) Where do you work?

Q.B4) If other adults or grown children in your household work outside the home, where do they work?

** Not asked in 2007*

- Amongst those who commute to their place of work the majority, more than three-quarters of respondents and other adults, travels to either Burnaby or Vancouver.
- As in 2014, survey participants were asked to differentiate between those working at SFU and those working in other parts of Burnaby. Among respondents the majority travel the short distance to SFU (32%), while other adults are more evenly divided between the two (25% work at SFU and 21% in other parts of Burnaby).
- The proportion of those commuting to other parts of the Lower Mainland is little changed since 2014.
- Among other adults in the household that commute, proportions generally reflect those of the respondents themselves.

Mode of Transportation to Work

	Total employed outside the home								
	Respondent					Other Adults*			
	2007 (270) %	2010 (204) %	2012 (213) %	2014 (150) %	2016 (204) %	2010 (131) %	2012 (177) %	2014 (125) %	2016 (170) %
Personal vehicle	60	51▼	41▼	39	41	53	46	52	47
Transit	34	36	25▼	28	23	39	27	23	24
Walk	16	22	27	28	31	13	25	19	26
Car pool/car share vehicle	4	3	3	3	3	3	7	7	3
Bike	3	5	1	1	1	3	-	2	2
Other	2	-	2	1	2	2	3	2	2
Not stated	3	2	-	-	-	4	-	-	-

Q.B3) What is your usual mode of transportation to work?

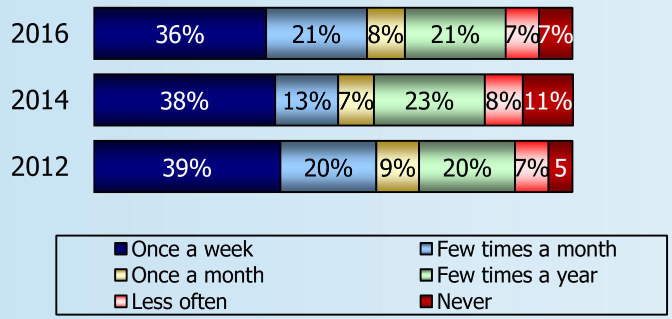
Q.B5) What is their usual mode of transportation to work?

** Not asked in 2007*

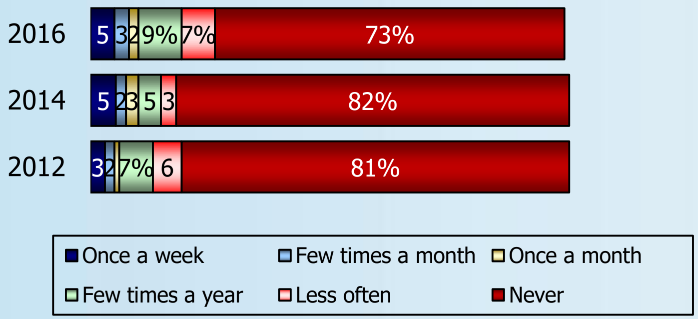
- The most common mode of transportation for commuters continues to be by private vehicle with the proportion of residents that drives consistent with the level reported in 2012 and 2014.
- Also seeing no significant change since 2014 is reported use of public transit, currently at 23%, as well as the proportion of those who walk to work, 31%, though this appears to have trended upwards since surveying began in 2007.

Use of Transportation Alternatives

Public Transportation



Car Co-op / Car Share



Base: 2016 (n=288)
2014 (n=190)
2012 (n=273)

Q.B6) How often if at all do you personally use:

- As found in previous years the large majority of participants have at one time or another used public transit, with just over one-third that uses it at least once a week or more.
- However, the majority of those that use it do so a few times a month or less often (57%).
- Increasing in 2016 is the proportion of residents that has ever made use of a car share service, from fewer than one-in-five previously to more than one-quarter currently.

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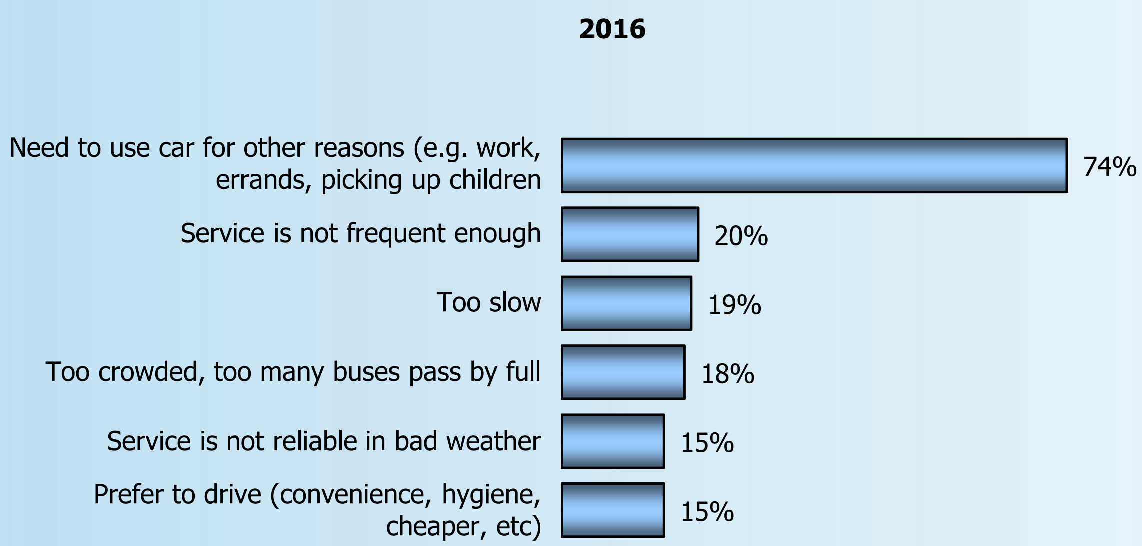
Barriers to Using Public Transit



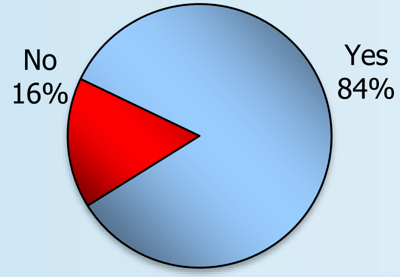
Base: 2016 Total use transit once a month or less often (n=123)

Q.B7) What stops you from using public transit more often?

- The most common reason for not using public transit more often is the need to use their car for other reasons such as running errands and transporting children (74%).
- About one-in-five respondents also express concern that the transit service is too slow, too infrequent or too crowded, so leading to buses passing by full.

Burnaby Mountain Link

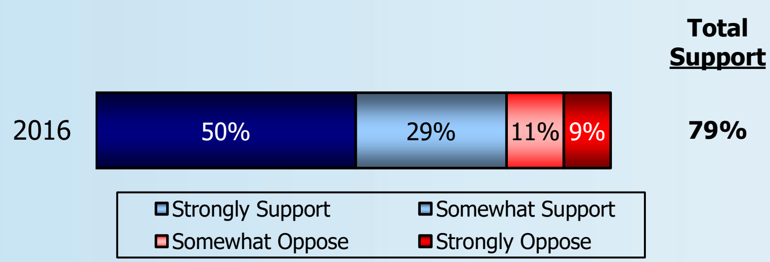
Awareness



Base: 2016 Total (n=288)

Q.B8) Before today were you aware of the proposal for the Burnaby Mountain Link – a cable-propelled aerial link (also called a gondola) between Burnaby Mountain and the Production Way SkyTrain station?

Support



Base: 2016 Total (n=288)

Q.B9a) Based on anything you know or may have heard, do you support or oppose the addition of the Burnaby Mountain Link?

- The large majority of residents responding to the survey were aware of the proposed Burnaby Mountain Link (84%).
- Asked their level of support for the proposal most residents say they do support such a proposal (79%) with half saying they strongly support it.

MUSTEL GROUP MARKET RESEARCH

UniverCity ON BURNABY MOUNTAIN

Reasons for Level of Support for Burnaby Mountain Link

	Total Support the Burnaby Mountain Link
	2016 (228) %
Positive comments (net)	**77**
Convenience / Gondola would improve access to SFU / skytrain / more reliable than buses	44
Gondola would be an environmental alternative to buses (reduce road traffic, emissions from vehicles, noise reduction)	34
Buses do not run frequently enough / Gondola would be faster than buses/other vehicles	23
Gondola would be more reliable in adverse weather conditions / buses are often cancelled	16
Gondola would be cost effective (i.e. increased number of trips, tourism site, would attract more businesses/services)	9
It would be fun / a cool thing to use	8
Would make living at Univercity more attractive / may increase property values	4
Gondola would be safer than travelling in vehicles	2
Negative comments (net)	**8**
Environmental concerns / lack of social license for development	4
Concerns about costs	4
Concerns about having easier access / negative impacts on Univercity residents (i.e. increase in crime, invasion of privacy, homeless people)	2
Not necessary / current options are adequate	1
Need more information	11
No reason provided	16

Q.B9b) Why is that?

- The most common reasons for supporting the proposal include the convenience and reliability it would bring to travel to and from the mountaintop community, being a faster, more frequently running alternative to the current bus service, and a more environmentally friendly alternative.
- Among those not "strongly" supporting the proposal, concerns are expressed about the environmental impact of constructing the gondola, the cost and potential impact on the community with increased visitors using the service.

Reasons to Oppose the Burnaby Mountain Link

	Total Oppose the Burnaby Mountain Link 2016 (57) #
Negative comments (net)	**90**
Not necessary / current options are adequate	44
Environmental concerns / lack of social license for development	32
Concerns about costs	28
Concerns about having easier access / negative impacts on Univercity residents (i.e. increase in crime, invasion of privacy, homeless people)	25
Safety concerns of using the gondola (i.e. power outage, mechanical failure)	5
Positive comments (net)	**4**
Convenience / Gondola would improve access to SFU / skytrain / more reliable than buses	4
Buses do not run frequently enough / Gondola would be faster than buses/other vehicles	2
Need more information	7
No reason provided	11

Q.B9b) Why is that?

- The main reasons for opposing the proposal include the belief that current transportation options are adequate and so a gondola is not necessary, and concerns as previously mentioned regarding the environmental impact of constructing the gondola, the cost and potential impact on the community with increased visitors using the service.

Section C

MUSTEL GROUP
MARKET RESEARCH

UniverCity
ON BURNABY MOUNTAIN

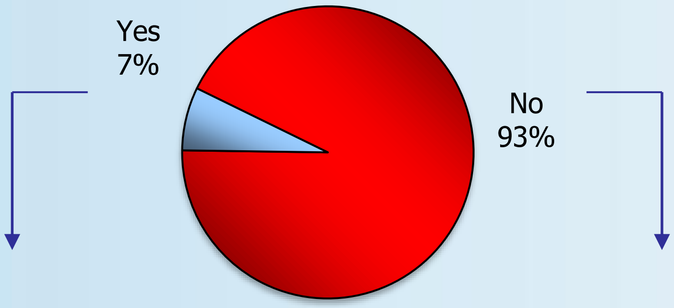
Household Composition

	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Total Adults:					
1	25	25	22	19	22
2	64	68	68	65	69
3	8	6	8	6	3
4	3	<1	3▲	1	4▲
5	<1	-	1	1	1
Not stated	-	-	-	10	2▼
MEAN	1.9	1.8	2.0	1.9	1.9
Total Children:					
0	79	69▼	59▼	50▼	63▲
1	14	19	23	14▼	14
2	6	10▲	18▲	26▲	22
3+	-	1	1	1	2
Not stated	1	2	-	10	-
MEAN	0.3	0.4	0.6	0.8	0.6
Average Household Size	2.2	2.2	2.6	2.7	2.5

Q.C1) How many people including yourself live in your household?

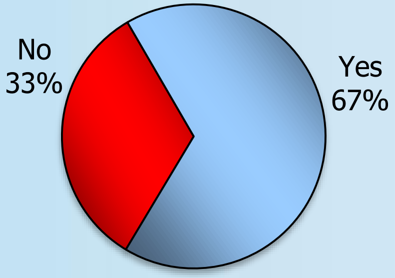
- Households at UniverCity are most likely to have two adults (making up more than two-thirds of homes) or a single adult (more than one-in-five).
- More than one-third of households have children in 2016 (38%), statistically unchanged since 2010.
- Those with children tend to be smaller family units with just one or two children.
- The average household size is now 2.5 people.

Seniors Housing



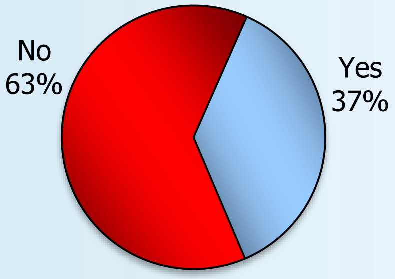
Base: Total (n=288)

Q.C1b) Are you personally classified as a senior citizen in British Columbia?



Base: Senior Citizens (n=21)

Q.C1c) Would you be interested in the provision of independent seniors living at UniverCity?



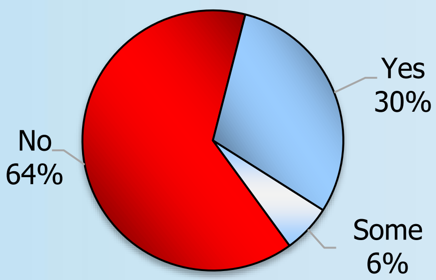
Base: Non-Senior Citizens (n=267)

Q.C1d) Do you think there is a need or would be a demand for seniors housing at UniverCity?

- Fewer than one-in-ten residents responding to the survey are classified as a senior citizen in 2016, two-thirds of whom would be interested in the provision of independent seniors living at UniverCity.

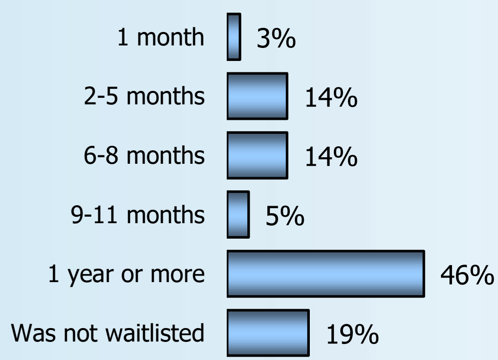
- More than one-third of those who are not seniors believe there would be a demand for independent senior living in the community.

Use of Childcare



Base: Children under 14 in household (n=102)

Q.C1e) Are any of the children in your household enrolled at the UniverCity Childcare Centre or one of the SFU childcare centres (pre-school or after-school care)?



Base: Some or all children enrolled in childcare (n=37)

Q.C1f) If you were waitlisted for childcare, how long did you have to wait for space?

- More than one-third of households with children under the age of 14 currently have at least one of their children enrolled at the UniverCity Childcare Centre or one of the SFU childcare centres (36%).
- Eight-in-ten of these families had to sign up to a waiting list for space at the childcare facility, with almost half having to wait a year or more for a place (46%).

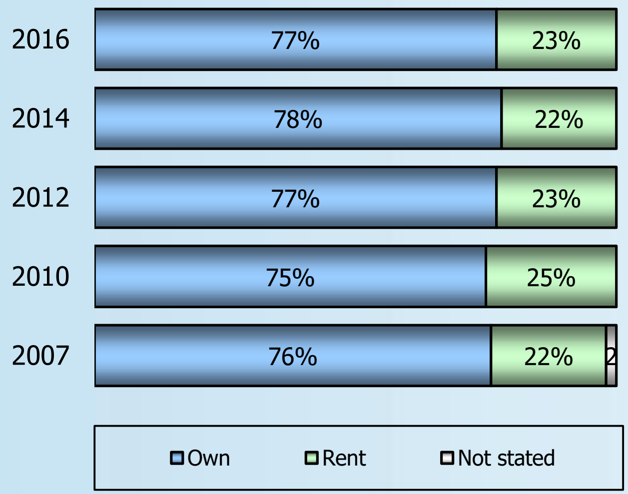
Reasons Children not Enrolled in Childcare

	Total Whose Children are not Enrolled in Childcare at SFU 2016 (71) #
Net: Not required	69
Age of child/children	28
Have other childcare provider	17
One parent works at home / doesn't work	14
Not needed	13
Waitlisted / no space available	25
Financial reasons / too expensive	6
Negative word of mouth / past experience	7
Inconvenient hours of operation	3

Q.C1g) What are the main reasons your children are not enrolled in childcare at SFU or UniverCity?

- The most common reasons for families not enrolling a child in a childcare facility is that it was simply not needed, due to the child's age or the ability to care for the child without the assistance of a facility (69%).
- One-quarter of families said it was due to a lack of spaces at the local childcare facilities.

Current Home Tenure

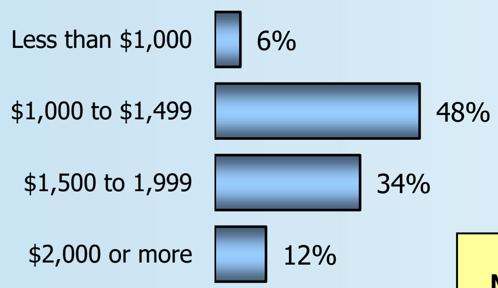


- Consistent with previous years, more than three-quarters of UniverCity residents own the property they currently occupy.

Base: 2016 (n=288)
2014 (n=189)
2012 (n=273)
2010 (n=275)
2007 (n=318)

Q.C4a) Do you own or rent your suite?

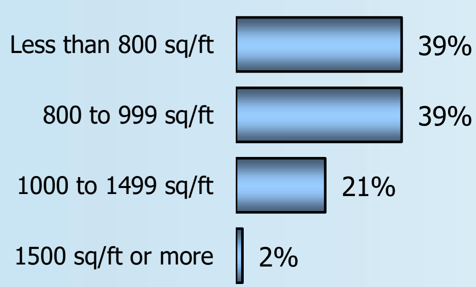
Cost and Size of Rental Unit



MEAN = $1,508
Median = $1,450

Base: 2016 Renters (n=67)

Q.C2b) How much do you pay per month in rent?



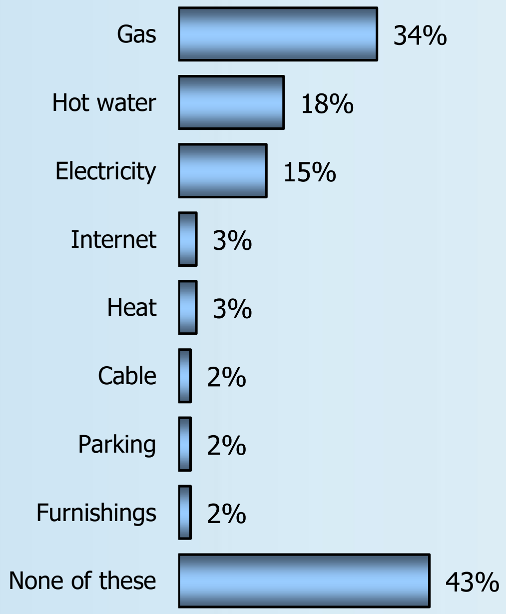
MEAN = 792 sq. ft.
Median = 840 sq. ft.

Base: 2016 Renters (n=67)

Q.C2c) And what size is your rental unit?

- On average, renters at UniverCity are paying approximately $1,500 per month in rent, with the average size of a rental unit being about 800 square feet.

Included in Rent

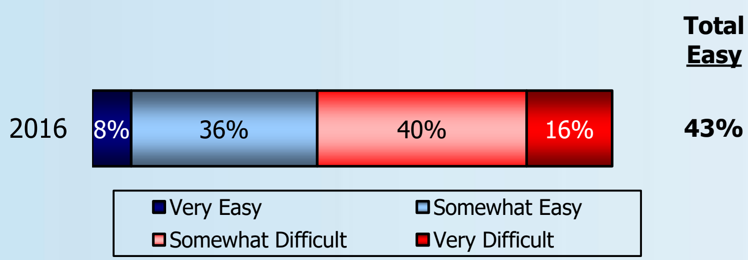


Base: 2016 Renters (n=67)

Q.C2d) Which, if any of the following are included in your rent?

- More than half of those renting their accommodation at UniverCity say they have the cost of a utility or some other kind of benefit included in their rent (57%).
- Most commonly included is gas (34%), with some also noting the cost of hot water (18%) or electricity (15%).
- A few other benefits noted include things such as internet, cable TV, a parking space or furnishings.

Ease of Finding Suitable Rental Home at UniverCity

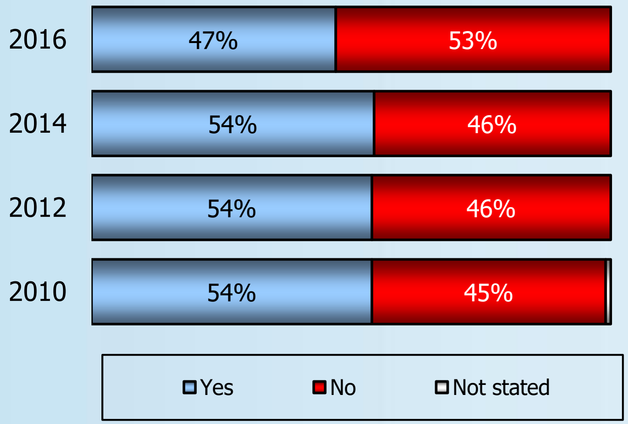


Base: 2016 Renters (n=67)

Q.C2e) How easy was it to find a suitable rental home at UniverCity?

- The majority of those renting at UniverCity said they experienced some level of difficulty finding a suitable rental home (56%)

First Time Home Purchase

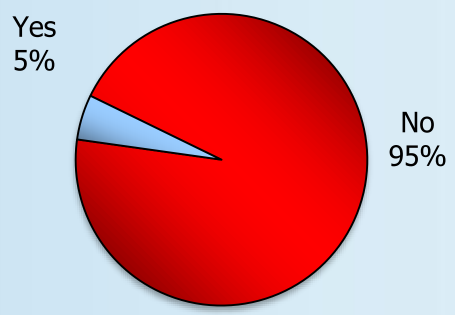


Base: 2016 Homeowners (n=221)
2014 Homeowners (n=147)
2012 Homeowners (n=209)
2010 Homeowners (n=205)

Q.C4b) Is this the first home you have purchased?

- Statistically unchanged from all previous years, this is the first home purchase for almost half of those UniverCity residents that own their property.

UniverCity Property Purchased for a Student

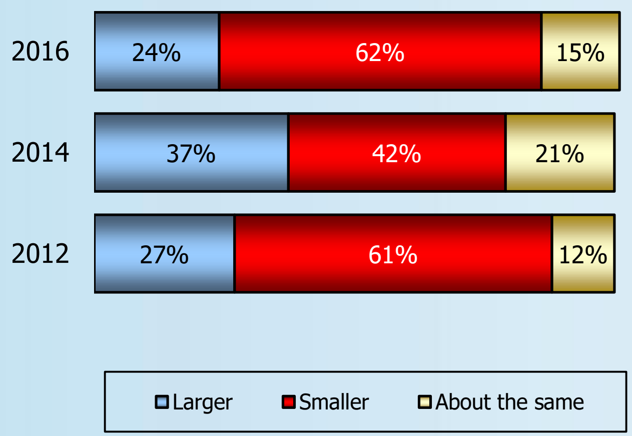


- Just 5% of the properties owned at UniverCity were purchased to provide accommodation for a student within their family.

Base: 2016 Homeowners (n=221)

Q.C3b) Did you purchase this home at university to provide a suite for a student in your family?

Size of Residence Compared with Previous Home

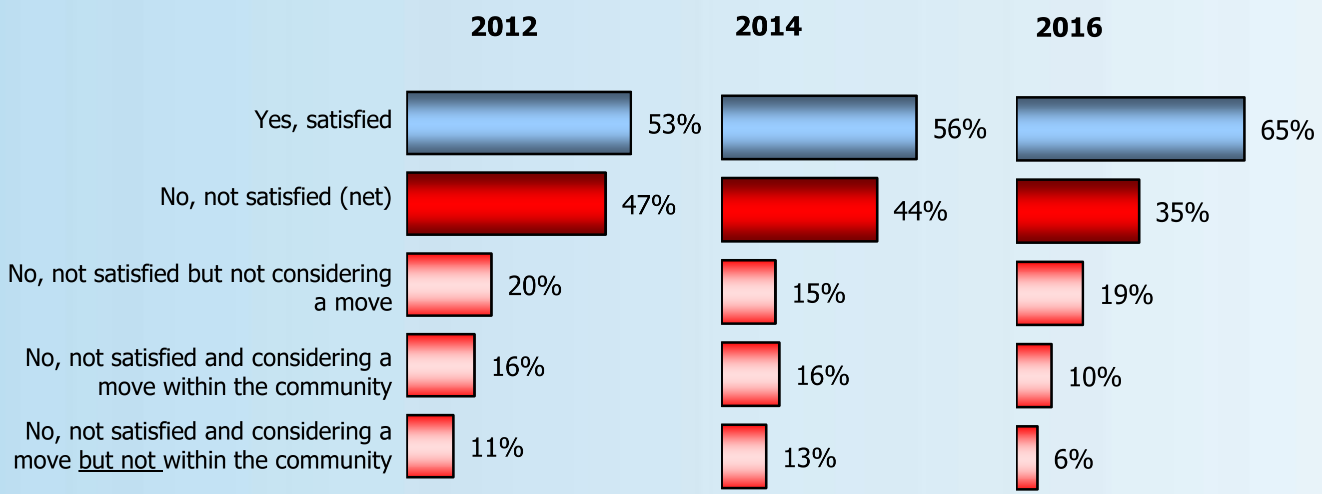


- Among current homeowners about one-quarter have scaled up from their previous home, compared with 62% that have scaled down and 15% that moved from a similar sized property.

Base: 2016 Total have owned before (n=117)
2014 Total have owned before (n=67)
2012 Total have owned before (n=97)

Q.C4c) Is your current home smaller, larger or about the same size as your previous home?

Satisfaction with Size of Current Suite



- Almost two-thirds of all residents in 2016 are currently satisfied with the size of their home, significantly more than in 2012 and 2014.
- Fewer than one-in-ten is considering a move outside of the community (6%), with 10% considering a move within UniverCity, and 19% not satisfied but not yet considering a move.

Base: 2016 (n=288)
2014 (n=189)
2012 (n=273)

Q.C5a) Are you satisfied with the size of your current residence?

Reason for Moving Out of the Community

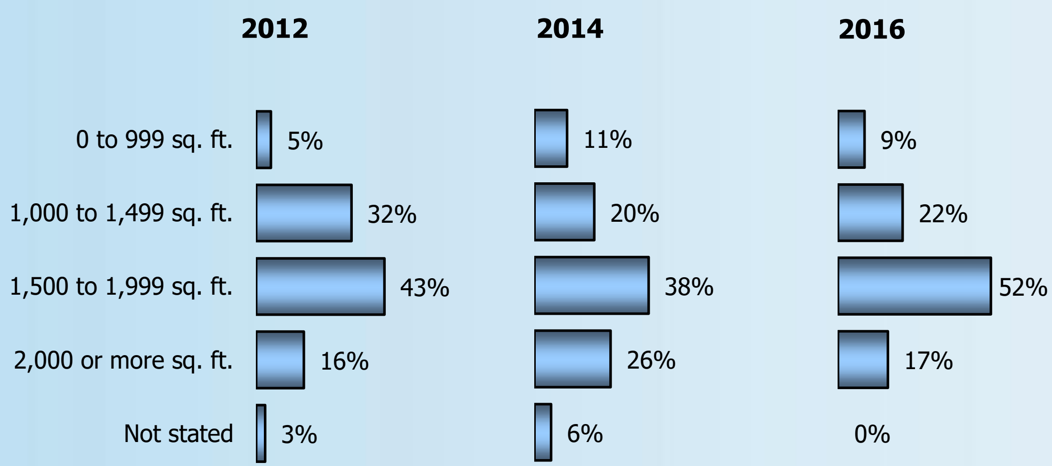
	Those considering a move but not within the community		
	2012 (31) %	2014 (24)* %	2016 (18)* %
Lack of larger home sizes/need more space for family/own yard or garden	65	50	83
Very secluded/isolated/long commute off the mountain	23	29	6
Too crowded/ lack of privacy/units are too close together	16	17	-
Parking problems	13	8	-
Lack of amenities/services	10	13	6
Cost of living (i.e. retail, parking)	10	-	-
Removal of transit pass	7	-	-
Poor quality construction	3	-	6
Property has not held its value/no appreciation	-	8	-
No sense of community/problems with other residents/too many students	-	4	6
Not a true sustainable community/development not as promised	-	4	6
No reason provided	-	4	11

Q.C5b) Why is that?

** Interpret with caution: small base size*

- Among the few considering a move outside of UniverCity, the most common reason by far is the need for more space for a growing family, and the desire for personal outdoor space.

Ideal Home Size – Square Footage



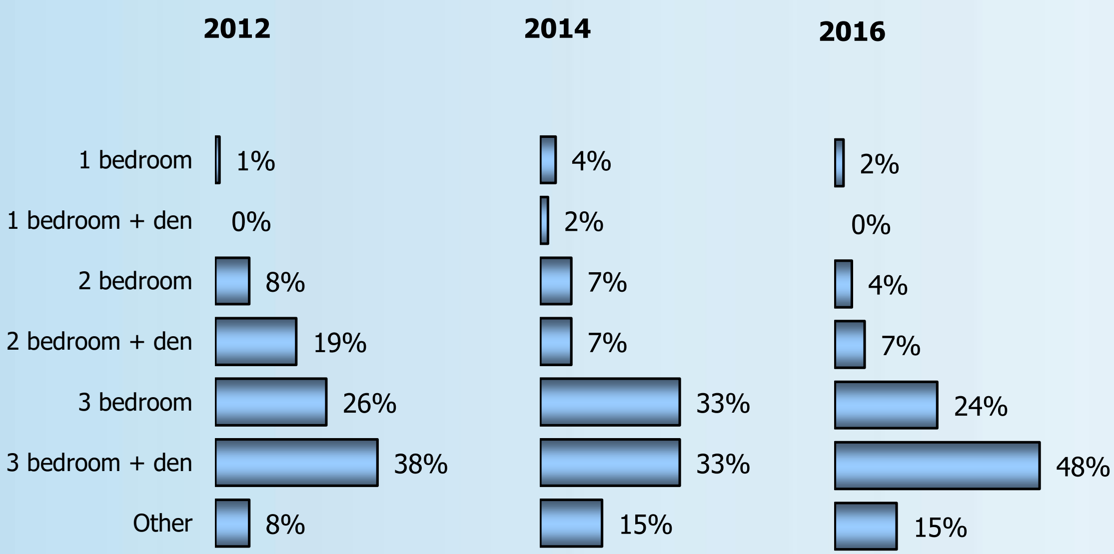
Average = 1,498 sq. ft. | **Average = 1,633 sq. ft.** | **Average = 1,509 sq. ft.**

- Among those considering a change, either within or outside the community, the average ideal home size is 1,509 square feet.
- Fewer than one-in-five this year is interested in a home 2,000 square feet or larger.

Base: 2016 Total those considering a change (n=46)
2014 Total those considering a change (n=55)
2012 Total those considering a change (n=74)

Q.C6a) What would be your ideal home size?
Square Footage

Ideal Home Size – Number of Bedrooms



- And among those looking to move, the majority, more than two-thirds would like at least three bedrooms (72%).

Base: 2016 Total those considering a change (n=46)
2012 Total those considering a change (n=55)
2012 Total those considering a change (n=74)

Q.C6a) What would be your ideal home size?
Number of Bedrooms

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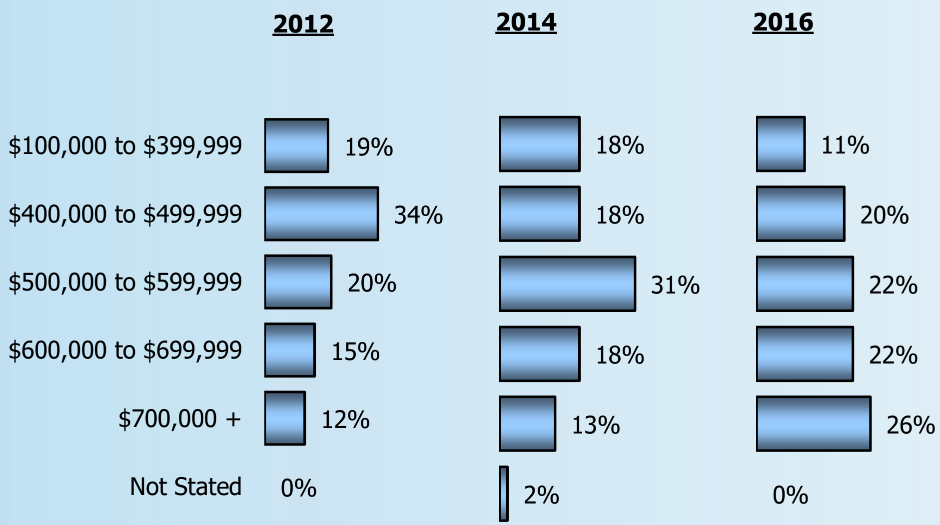
UniverCity
ON BURNABY MOUNTAIN

Price Range Willing to Pay (Total)



- In 2016, the majority of those looking to move would be willing to pay $500,000 or more (70%).
- This is largely due to the fact that almost all of those looking to move would be looking for a larger home of three bedrooms or larger.

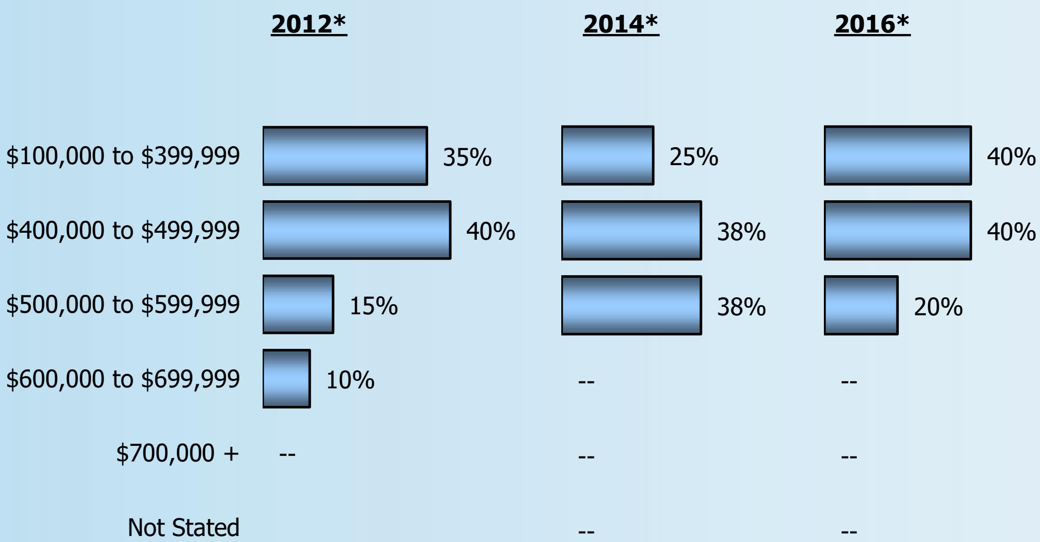
Base: 2016 Total those considering a change (n=46)
2014 Total those considering a change (n=55)
2012 Total those considering a change (n=74)

Q.C6b) And what price would you be willing to pay?

MUSTEL GROUP MARKET RESEARCH

UniverCity ON BURNABY MOUNTAIN

Price Range Willing to Pay (2 Bed / 2 Bed + Den)



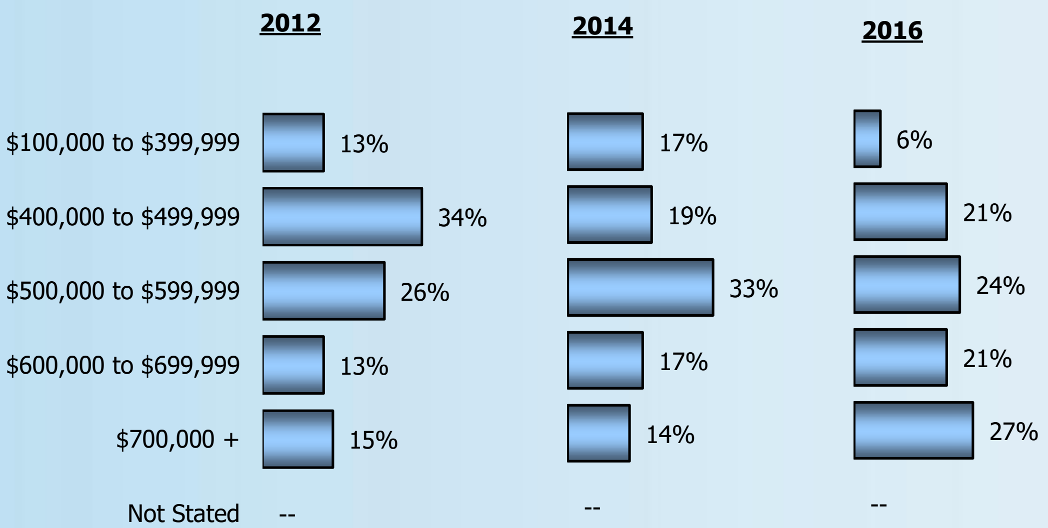
- Of the five people reportedly looking for a two bedroom residence just one states they are prepared to pay $500,000 or more.

Base: 2016 Total those considering a change to a 2 bed/ 2 bed + den (n=5)*
2014 Total those considering a change to a 2 bed/ 2 bed +den (n=8)*
2012 Total those considering a change to a 2 bed/ 2 bed + den (n=20)*

Q.C6b) And what price would you be willing to pay?

** Interpret with caution: small base size*

Price Range Willing to Pay (3 Bed / 3 Bed + Den)

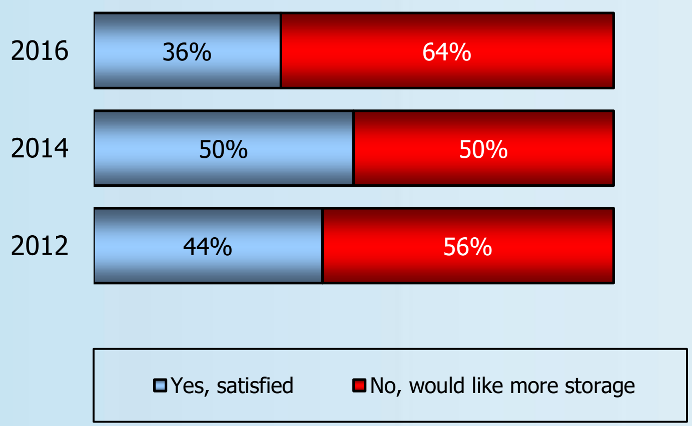


- The majority of those looking for a three bedroom residence or larger would be willing to pay $500,000 or more (72%).

Base: 2016 Total those considering a change (n=33)
2014 Total those considering a change (n=36)
2012 Total those considering a change (n=47)

Q.C6cb And what price would you be willing to pay?
** Interpret with caution: small base size*

Satisfaction with Current Storage Space

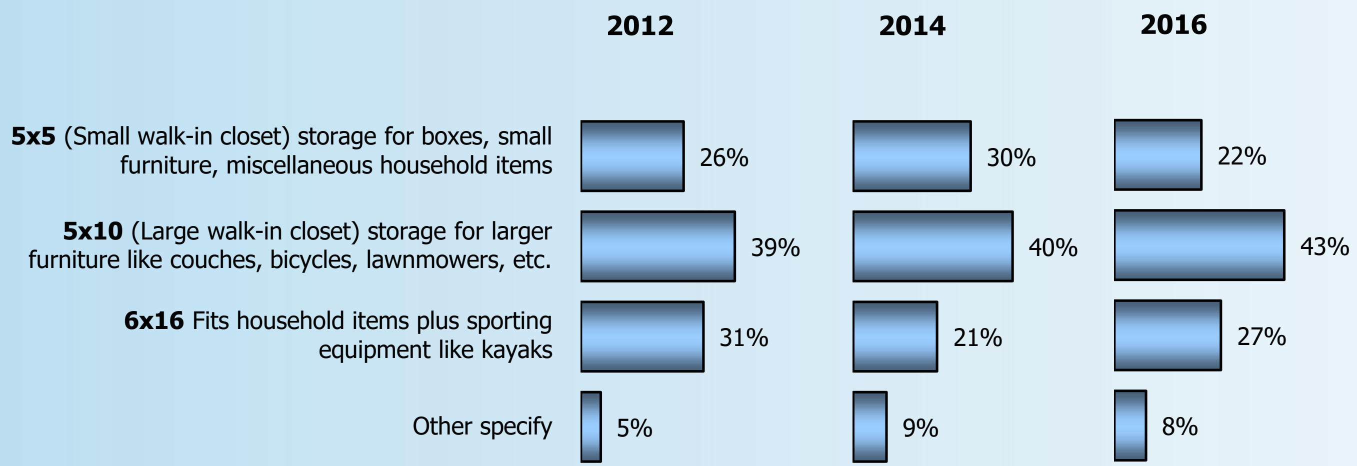


Base: 2016 (n=288)
2014 (n=188)
2012 (n=273)

Q.C7b) Are you satisfied with the amount of storage you currently have?

- One-third of those responding to the survey in 2016 said they are currently satisfied with the amount of storage space they have, compared with half that were satisfied in 2014.

Current Storage Needs

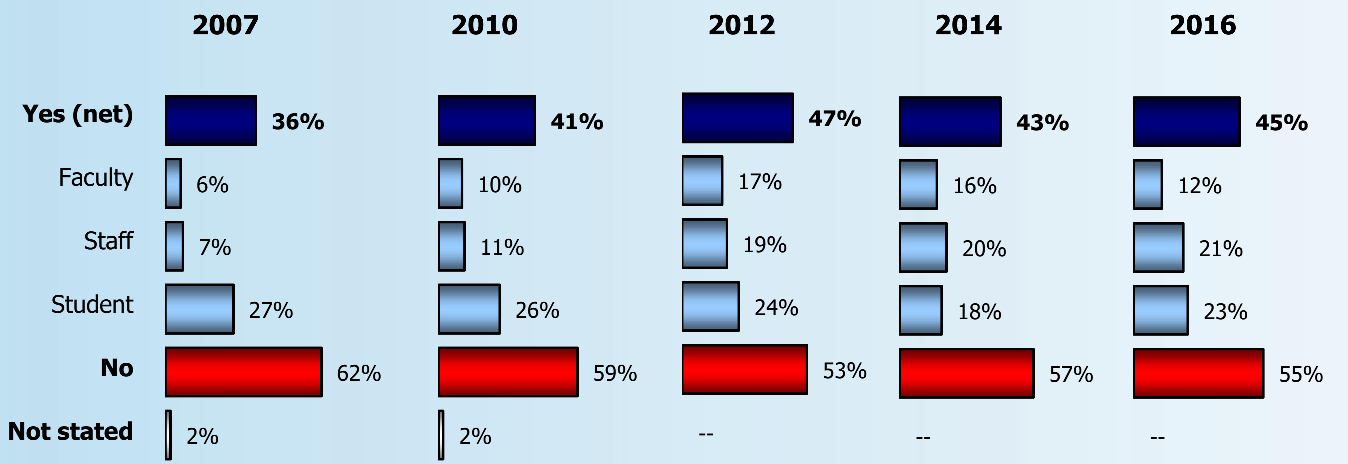


- Requirements among those interested in more space vary, with about one-in-five interested in the small walk-in closet sized space (5x5), compared with 43% interested in the large walk-in closet sized space and more than one-quarter interested in a larger space (6x16).

Base: 2016 Total would like more storage (n=183)
2014 Total would like more storage (n=94)
2012 Total would like more storage (n=153)

Q.C7b) Which of the following is closest to your estimated storage needs:

Incidence of Household Associated with SFU



- Consistent with the past three measures, more than four-in-ten households report having someone associated with Simon Fraser University.
- About one-in-ten include members of faculty, with about one-in-five each including staff or students.

Base: 2016 (n=288)
2014 (n=187)
2012 (n=273)
2010 (n=275)
2007 (n=318)

Q.C8) Are you or someone in your household associated with SFU?

MUSTEL GROUP MARKET RESEARCH

UniverCity ON BURNABY MOUNTAIN

Number of Cars and Parking Spaces

	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Household cars:					
Zero cars	9	8	10	9	13
1 car	64	65	64	58	62
2 cars	24	24	25	23	23
3 cars	2	1	1	-	2
4 cars	1	-	-	-	-
5 cars	<1	-	<1	-	-
Not stated	-	-	-	11	-
Average	**1.2 cars**	**1.2 cars**	**1.2 cars**	**1.2 cars**	**1.1 cars**
Those with cars	(288) %	(247) %	(246) %	(168) %	(200) %
Parking spaces:					
Zero	<1	<1	-	-	-
1 space	76	79	78	76	74
2 spaces	23	20	22	23	24
3 spaces	1	<1	<1	1	2
5 spaces	-	<1	-	-	-

Q.C9a) How many cars does your household own?
Q.C9b) How many parking spaces do you have?

- Statistically unchanged compared with all previous years, the majority of households in 2016 owns just one vehicle, with about one-quarter of households that has two.
- Just over one-in-ten households does not own a private vehicle (13%).
- Approximately three-quarters of all households report that they have one parking space (74%), with one-quarter that has two or more spaces (26%).

Parking Additional Cars

	Total households with more cars than parking spaces				
	2007 (50) %	2010 (38) %	2012 (43) %	2014 (26)* %	2016 (36) %
Street parking	38	45	70▲	62	53
SFU (resident parking program)	18	11	2	-	3
Rent additional spots(s)	16	18	35▲	46	47
Visitor parking	10	3	7	12	8
Other	8	-	7	-	14
Not stated	20	26	-	-	-

Q.C9c) If you have extra cars, where do you park these car(s)?

** Interpret with caution: small base size*

- Amongst those who have more vehicles than spaces, about half uses street parking (53%).
- Almost half this year report renting additional spots (47%), while 8% use the visitor parking and 14% find other parking.
- Changes are not statistically significant at these sample sizes.

Languages Spoken at Home

	2007 (318) %	2010 (275) %
British/European	40	43
Canadian	21	24
Chinese	27	24
Korean	7	7
South Asian	3	5
Japanese	2	2
Other Asian	4	1
Other	8	5
Not stated	3	3

Q.C12) While we all live in Canada, our ancestors come from many different ethnic backgrounds. What is the main ethnic background of your ancestors?

	2012 (273) %	2014 (208) %	2016 (288) %
English	91	81	87
Chinese	13	11	15
Mandarin	11	9	14
Cantonese	7	7	9
French	7	3	5
Spanish	5	3	4
Russian	-	-	2
Korean	2	1	1
Punjabi	<1	1	-
Other	11	6	7
Not stated	-	11	-

Q.C10) Which language or languages are most commonly spoken in your household?

- In the surveys completed in 2007 and 2010 residents were asked of their ethnic backgrounds. In 2012, 2014 and 2016 the question was changed to enquire which were the main languages spoken at home.
- While the previous question identified a rich and diverse community in terms of ancestry, the new question provides insight into the dominant languages spoken within the community and provides some guidance in terms of the most effective languages used when communicating with the community
- Currently more than nine-in-ten households responding to the survey speak English, with 15% that speaks Chinese; French is the next most common language spoken (5%).
- It should be noted that the survey was provided in English and Chinese but no other languages.

Years Lived at UniverCity

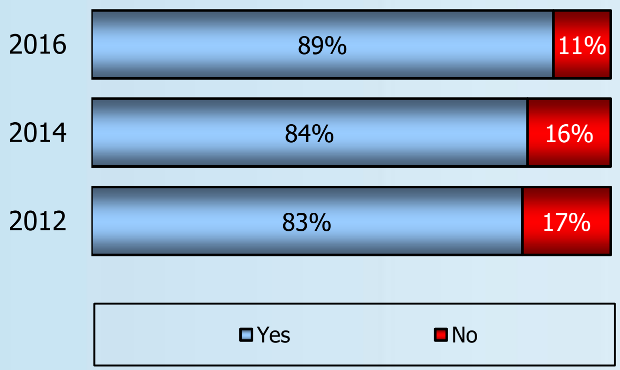
	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Less than 6 months	18	10▼	6▼	12▲	16
6 to 11 months	35	14▼	3▼	3	6
1 year	15	10▼	5▼	6	8
2 years	25	18▼	13	8▼	12
3 years	4	14▲	16	8▼	6
*more than 3 years	1	33▲	58▲	47▼	33▼
4 years	n/a	n/a	11	9	9
5 years	n/a	n/a	15	13	4▼
6 years	n/a	n/a	15	7▼	8
7 years	n/a	n/a	14	4▼	6
8 years	n/a	n/a	3	14▲	5▼
Not stated	2	2	-	17	20

Q.C11) How long have you lived at UniverCity?

**Answer options in 2007 and 2010 only went up to "More than 3 years" and did not break out any further*

- In 2016 more than one-in-five residents in the survey say they have lived in the UniverCity community for less than a year (22%), compared with 15% in 2014 and fewer than one-in-ten in 2012.
- One-third of those households in the survey have lived in the community for four or more years, with less than one-quarter living there for five or more years (23%).

Future Plans



Base: Total 2016 (n=288)
Total 2014 (n=185)
Total 2012 (n=273)

Q.C12a) Are you planning to stay in the community for the foreseeable future?

- As in the past, the large majority of residents is planning to stay in the community for the foreseeable future (89%).

Reasons for Leaving the Community

	Total not planning to stay in the community		
	2012 (47) %	2014 (30) %	2016 (31) %
Lack of larger home sizes/ need more space for family	19	47	23▼
Too long of a commute	15	10	13
Community is too small/ isolated/ prefer central location	19	10	13
Poor property value for money/ Not appreciated as much as other areas	4	-	13
Moving for personal reasons (e.g. job, family)	11	27	10▼
Lack of services/ amenities	9	10	7
Concerns about the Kinder Morgan Tank Farm / pipeline expansion	2	7	7
Student/ graduating/ short term resident	23	-	3
Cost of living (i.e. retail, parking)	9	3	3
No sense of community/ problems with other residents	6	20	3▼
Not a true sustainable community/ development not as promised	4	10	3
Disruption from on-going construction/ overdevelopment	4	13	3
Removal of transit pass	9	-	-
Community dependent upon vehicles/ not enough transit options	6	10	-
Dislike leasehold properties	4	7	-
Too much traffic/ dangerous drivers/ speeding	2	-	-
Parking problems/ cars towed/ lack of street parking	2	7	-
Miscellaneous	-	3	-
Not stated	9	7	16

Q.C12b) Why is that?

- While not stated as commonly as in 2014, the most common reason in 2016 for not planning to remain in the community is a desire for a larger residence for growing families.
- For others the reasons are quite varied and for some include the current commute time, the more remote nature of the community, concerns property values are not keeping up with other parts of the region, or other personal reasons.
- Down significantly this year are mentions by those who feel a lack of a sense of community (down from 20% in 2014 to just 3% currently).

MUSTEL GROUP
MARKET RESEARCH

UniverCity
ON BURNABY MOUNTAIN

Distribution of Surveys by Development

Distribution of Interviews					
	2007 (318) %	2010 (275) %	2012 (273) %	2014 (208) %	2016 (288) %
Development					
Altaire	-	9	6	6	8
Altitude	-	-	-	-	6
Aurora	11	7	8	6	5
Centreblock	-	-	-	1	3
Cornerstone Building	-	4	3	1	2
Harmony	20	18	15	13	14
Highland House	-	-	-	1	2
Lift	-	-	-	6	2
Nest	-	-	2	4	2
Novo	14	10	10	5	6
Novo 2	16	11	8	10	7
One University Crescent	11	12	14	11	10
Origin	-	-	-	3	4
Serenity	22	18	20	19	13
The Hub	-	4	3	2	4
Verdant	-	10	12	12	12
Other	5	-	1	-	<1

MUSTEL GROUP
MARKET RESEARCH

Questionnaire

Welcome to the UniverCity Resident Survey. The information from this survey will provide valuable direction for the planning of services and amenities, improving the quality of life for UniverCity residents. Please be assured that all responses are confidential and results will be reported in aggregate form only.

A. UniverCity Life

A1. How important were each of the following in your decision to live at UniverCity?

	Very Important	Somewhat Important	Not Very Important	Not At All Important	N/A or Don't know
a Price/ affordability	☐1	☐2	☐3	☐4	☐99
b Natural setting/views	☐1	☐2	☐3	☐4	☐99
c Proximity/access to amenities and services	☐1	☐2	☐3	☐4	☐99
d Architectural design of buildings	☐1	☐2	☐3	☐4	☐99
e Sustainability features	☐1	☐2	☐3	☐4	☐99
f Proximity/access to SFU	☐1	☐2	☐3	☐4	☐99
g Proximity/access to work	☐1	☐2	☐3	☐4	☐99
h. Investment opportunity	☐1	☐2	☐3	☐4	☐99
i. Outdoor recreational opportunities	☐1	☐2	☐3	☐4	☐99
j. Homebuilder/developer	☐1	☐2	☐3	☐4	☐99
k. Access to public transit	☐1	☐2	☐3	☐4	☐99

A2. What in particular do you like about living at UniverCity?

A3. What in particular, if anything, do you dislike about living at UniverCity?

A4i. Where did you live before moving to UniverCity?

	Lived before UniverCity (check only one in this column) ⇓
a. Burnaby	☐1
b. Tri-Cities (Coquitlam/Port Coquitlam/Port Moody)	☐2
c. New Westminster	☐3
d. Vancouver	☐4
e. North Shore	☐5
f. Richmond	☐6
g. Langley/Surrey	☐7
h. Fraser Valley	☐8
i. Other Specify:___________________________________	☐9

A4ii. And which other communities did you consider moving to before choosing UniverCity?

	Considered before UniverCity (check all that apply in this column) ⇓
a. Burnaby	☐1
b. Tri-Cities (Coquitlam/Port Coquitlam/Port Moody)	☐2
c. New Westminster	☐3
d. Vancouver	☐4
e. North Shore	☐5
f. Richmond	☐6
g. Langley/Surrey	☐7
h. Fraser Valley	☐8
i. Other Specify:___________________________________	☐9

A5. Before today which of the following sustainability features or initiatives at UniverCity were you aware of?

	Yes	No	Don't know
a. Green Building Bylaw	☐1	☐0	☐99
b. Burnaby Mountain District Energy System	☐1	☐0	☐99
c. Car Share Programs (e.g. MODO Car Co-Op, Zipcar, evo)	☐1	☐0	☐99
d. Living Building Childcare Centre	☐1	☐0	☐99
e. Stormwater Management System	☐1	☐0	☐99

A6a. Would you recommend UniverCity to friends or family?

☐1 Yes
☐2 No

A6b. IF YES: Why is that?

A6b. IF NO: Why not?

B. Service/Amenity Needs

B1. Are you currently employed or working for pay?

☐1 Yes, work from home
☐2 Yes, work outside the home
☐3 No

B2. IF WORK OUTSIDE THE HOME: Where do you work?

	You
a. SFU	☐1
b. Burnaby	☐2
c. Tri-Cities (Coquitlam/Port Coquitlam/Port Moody)	☐3
d. New Westminster	☐4
e. Vancouver	☐5
f. North Shore	☐6

g. Richmond	☐7
h. Langley/Surrey	☐8
i. Fraser Valley	☐9
j. Other or multiple locations	☐10

B3. What is your usual mode of transportation to work?

	You
a. Personal vehicle	☐1
b. Car pool	☐2
c. Car share vehicle	☐3
d. Public Transit (e.g. bus, SkyTrain etc)	☐4
e. Bike	☐5
f. Walk	☐6
g. Other	☐7

B4. If other adults or grown children in your household work outside the home, where do you they work?

	Other Adult1	**Other Adult2**	**Other Adult3**	**Other Adult4**	**Other Adult 5**
a. SFU	☐1	☐1	☐1	☐1	☐1
b. Burnaby	☐2	☐2	☐2	☐2	☐2
c. Tri-Cities (Coquitlam/Port Coquitlam/Port Moody)	☐3	☐3	☐3	☐3	☐3
d. New Westminster	☐4	☐4	☐4	☐4	☐4
e. Vancouver	☐5	☐5	☐5	☐5	☐5
f. North Shore	☐6	☐6	☐6	☐6	☐6
g. Richmond	☐7	☐7	☐7	☐7	☐7
h. Langley/Surrey	☐8	☐8	☐8	☐8	☐8
i. Fraser Valley	☐9	☐9	☐9	☐9	☐9
j. Other or multiple locations	☐10	☐10	☐10	☐10	☐10
No others in household work for pay outside the home					

B5. And what is their usual mode of transport to work?

	Other Adult1	Other Adult2	Other Adult3	Other Adult4	Other Adult 5
a. Personal vehicle	☐1	☐1	☐1	☐1	☐1
b. Car pool	☐2	☐2	☐2	☐2	☐2
c. Car share vehicle	☐3	☐3	☐3	☐3	☐3
d. Public Transit (e.g. bus, SkyTrain etc)	☐4	☐4	☐4	☐4	☐4
e. Bike	☐5	☐5	☐5	☐5	☐5
f. Walk	☐6	☐6	☐6	☐6	☐6
g. Other	☐7	☐7	☐7	☐7	☐7

B6. How often, if at all, do you personally use:

	At least once a week	A few times a month	Once a month	A few times a year	Less Often	Never
a. Public Transportation (e.g. bus, SkyTrain etc)	☐1	☐2	☐3	☐4	☐5	☐6
b. Car Co-Op/ Car Share	☐1	☐2	☐3	☐4	☐5	☐6

IF B6 = 3 – 6 ASK:

B7. What stops you from using public transit more often? (MULTIPLE)

1. Service is not frequent enough
2. Too crowded, too many buses pass by full
3. Service is not reliable in bad weather
4. Need to use a car for other reasons (e.g. work, errands, picking up children)
5. OTHER SPECIFY: _____________

B8. Before today, were you aware of the proposal for the Burnaby Mountain Link – a cable-propelled aerial link (also called a gondola) between Burnaby Mountain and the Production Way SkyTrain station?

1. Yes
2. No

B9a. Based on anything you know or may have heard, do you support or oppose the addition of the Burnaby Mountain Link (gondola)?

B9b. Why is that?____

C. You and Your Household

The following information will help us plan for the economic, recreational and housing needs of our community, today and into the future. Please note again that all responses are confidential and results will be reported as totals only.

C1. How many people, including yourself, live in your household?

	Number of children		Number of adults
a. Children Under 5 years of age	_______	e. Adults 18 – 34 years	_______
b. Children 5 – 9	_______	f. Adults 35 – 49 years	_______
c. Children 10 – 14	_______	g. Adults 50 – 64 years	_______
d. Children over 14	_______	h. Adults 65 years or older	_______

Are you personally classified as a senior citizen in British Columbia?

1. Yes
2. No

IF YES ASK:
Would you be interested in the provision of independent seniors living at UniverCity?

1. Yes
2. No

IF NO ASK:
Do you think there is a need or would be a demand for seniors housing at UniverCity?

1. Yes
2. No

IF CHILDREN IN THE HOUSEHOLD "C1 = A – C" ASK:
Are any of the children in your household enrolled at the UniverCity Childcare Centre or one of the SFU childcare Centres (pre-school or after-school care)?

1. Yes
2. Some, but not all
3. No

IF YES OR SOME ASK:

If you were wait-listed for childcare, how long did you have to wait for space?

1. Was not wait-listed, space was available
2. Specify time on wait-list:

IF SOME or NO ASK:

What are the main reasons your children are not enrolled in childcare at SFU or UniverCity? OPEN END

C2. Do you own or rent your suite?

☐1 Own
☐2 Rent

IF RENT:

C2b. How much do you pay per month in rent:

C2c. And what size is your rental unit: ___ square feet / # ___ bedrooms

C2d. Which, if any of the following are included in your rent?

1. **Electricity**
2. **Gas**
3. **Cable**
4. **Internet**
5. **Other Specify: ________**

C2e. How easy was it to find a suitable rental home at UniverCity? Would you say:

1. **Very easy**
2. **Somewhat easy**
3. **Somewhat difficult**
4. **Very difficult**

C3. IF OWN: Is this the first home you've purchased?

☐1 Yes

☐2 No

C3b. IF OWN: Did you purchase your home at UniverCity to provide a suite for a student in your family?

1. **Yes**
2. **No**

C4. IF NOT FIRST HOME ASK: Is your current home smaller, larger or about the same size as your previous home?

☐1 **Smaller**

☐2 **Larger**

☐3 **About the same**

C5. Are you satisfied with the size of your current residence?

☐1 Yes, Satisfied
☐2 No, Not Satisfied, but not considering a move
☐3 No, Not Satisfied and Considering a change within the community
☐4 No, Not Satisfied, and Considering a change but not within the community

IF C5 = Considering a change but not within the community: **Why is that?**

IF CONSIDERING A CHANGE:

C6a. What would be your ideal home size: #:______________ Square Feet

#:________________ bedrooms

C6b.And what price range would you be willing to pay? RANGES: $:___________________

C7a. Are you satisfied with the amount of storage you currently have?

- ☐1 Yes, satisfied
- ☐2 No, would like more storage

IF WOULD LIKE MORE STORAGE:

C7b. Which of the following is closest to your estimated storage needs:

A) 5x5 (Small walk-in closet) storage for boxes, small furniture, miscellaneous household items. [NOT SHOWN:$79 per month]

B) 5X10 (Large walk-in closet) storage for larger furniture like couches, bicycles, lawnmowers, etc. [NOT SHOWN:$82 per month]

C) 6x16 (Fits household items plus sporting equipment like kayaks. [NOT SHOWN:$139 per month]

D) Other: SPECIFY

C8. Including yourself, how many people in your household are associated with SFU as:

Faculty: #_______
Staff: #_______
Student: #_______

C9a. How many cars does your household have? #:_______ Car(s)

C9b. How many parking spaces do you have? #:_______ Space(s)

C9c. IF HAVE MORE CARS THAN SPACES: Where do you park the extra cars?

- ☐1 On the street
- ☐2 SFU Resident Parking Program
- ☐3 Rent additional spot(s)
- ☐4 Visitor Parking
- ☐5 Other: ____________________

C10. Which language or languages are most commonly spoken in your household?

- ☐1 English
- ☐2 French
- ☐3 Cantonese
- ☐4 Mandarin
- ☐5 Korean
- ☐6 Punjabi
- ☐7 Other: ____________________

C11. How long have you lived at UniverCity?

- ☐1 Less than 6 months
- ☐2 6 – 11 months
- ☐3 1 year
- ☐4 2 years
- ☐5 3 years
- ☐6 4 years
- ☐7 5 years
- ☐8 6 years
- ☐9 7 years
- ☐10 8 years

C12. Are you planning to stay in the community for the foreseeable future?

- ☐1 Yes
- ☐2 No ⇒ why is that? ____________________

Thank you!
Your participation and feedback are greatly appreciated